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Introduction

Dear Exporter,

The Utah District Export Council (DEC) has prepared this directory to provide user-friendly access to a wide variety of international business resources available to Utah firms. The following pages contain listings of and corresponding web links for the various government, non-profit, educational, and private organizations equipped to provide the information and assistance you and your company need to compete and succeed globally. We have made every effort to provide as comprehensive a list of organizations as possible. However, some resources might have been inadvertently omitted. If your organization does not appear below and you wish to be included in the directory, please complete the final page of the directory and either fax it to the U.S. Department of Commerce's Utah Export Assistance Center at (801) 524-3072, contact our office directly at (801) 524-3070, or email our director at david.fiscus@trade.gov.

With its unique social, natural, and economic resources; significant commercial innovation and business growth; diverse language proficiencies; and focus on travel and tourism, Utah is perfectly suited to be a major player in the global economy. In 2014, the \$12.3 billion in merchandise goods exports from Utah supported more than 50,000 jobs across 3,500 companies, 86% of who are small to medium sized businesses.

We hope this guide serves as a resource to you as you position your commercial endeavors for increased and sustained global expansion.

Yours in Exporting,

Mark Garfield Chair, Utah District Export Council



Utah District Export Council

As a role model for cooperation between the private sector and the federal government, the District Export Councils (DECs) have been working side-by-side with the Department of Commerce since 1960 to promote export expansion. Nearly 1,800 volunteer DEC members in 51 DEC organizations throughout the nation supplement and reinforce the export services extended by Commerce's district office network. Together, the two groups strive to foster greater awareness within their local business communities of the nation's need to export. Appointed for two and four-year terms by the Secretary of Commerce, DEC members are successful, motivated business executives with international trade experience. They serve as a direct link between the Department of Commerce and the business community.

The export promotion activities of the DECs take many forms. DECs are heavily involved in public service programs that emphasize the importance of exporting to profitability and economic growth. DEC members are instrumental in helping to formulate positions on trade is sues. Export counseling is one of the most important contributions that the DECs make. The members' experience, knowledge and success in international trade provide encouragement for beginning exporters and lend credibility to the export message. For this reason, nearly all of the DECs aggressively seek potential exporters and offer them one-on-one export counseling.

Utah has an active District Export Council that is ready and willing to provide assistance where it can. To find out about the District Export Council, contact the U.S. Department of Commerce's Utah Export Assistance Center at 801-255-1871, or go to http://export.gov/utah/utahdistrictexportcouncil/

The following members make up the Utah District Export Council for 2009 and are generally willing and able to provide advice to those interested in getting into exporting:

Members of the Utah District Export Council

Mark Garfield, Chair

Zions Bank One South Main Street, 4th Floor Salt Lake City, UT 84133-1109 (801) 844-7688 (801) 322-5931 Fax mark.garfield@zionsbank.com

Way ne Barlow

Wescor 459 South Main Street Logan, UT 84321-5207 (435) 752-6011 (801) 752-4127 Fax wbarlow@wescor.com

Dave Fiscus, Exec. Secretary (ex-officio)

Utah U.S. Export Assistance Center 350 South Main Street, Salt Lake City, UT 84106 (801) 524-3092 (801) 524-3072 Fax David.Fiscus@trade.gov

Sean Brophy

Lifetime Products 801-540-8944 sbrophy@lifetime.com Term through 12/31/2015

Jim Herren, *Treasurer*

Salt Lake Small Business Development Center 801-957-5279 jim.herrin@slcc.edu

Ben Card

Arlington Scientific 1840 North Technology Drive Springville, UT 84663-4956 (801) 498-8911 (435) 489-5552 Fax asi99@att.net

Members of the Utah District Export Council (cont'd)

Lisa Cox

Air & Sea International PO Box 57026 Murray, UT 84157-0026 (801) 264-9130 (801) 264-9131 Fax lisa@freightlink.net

Randy Graham

801-830-9695 Randal s graham@msn.com Term through 12/31/2017

Kevin McMurray

USANA Health Sciences, Inc. 801-954-7816 kevin.mcmurray@us.usana.com Term through 12/31/2017

Scott L. Olsen

MOOG, Inc. (801) 973-4300 solsen@moog.com

Dennis Tenny

International Trade Consultant (801) 916-3575 dennistenney@hotmail.com

Lew Cramer

World Trade Center Utah 175 East 400 South, Ste 609 Salt Lake City, UT 84111-2338 (801) 532-8080 (801) 532-8982 Fax lcramer@wtcut.com

James C. Hyde

Albion – Advanced Nutrition (801) 773-4631 jhvde@albionminerals.com

Scott Merrill

FedEx Trade Networks 7090 So. Union Park Blvd.,#600 Midvale, UT 84047 (801) 565-6003 sbmerrill@fedex.com

Clint Reid

iGlobal Stores 801-513-0362 clint@iglobalstores.com Term through 12/31/2015

Kent Vance

Bank of Utah 711 South State Street Salt Lake City, UT 84111-3821 (801) 532-7111 kvance@bankofutah.com

Karen Gunn

Salt Lake Community College 4600 South Redwood Road Salt Lake City, UT 84123-3145 (801) 957-4366 (801) 957-4444 Fax karen.gunn@slcc.edu

Robert James

HyComp, Inc. 435-563-3695 rjames @hycompusa.com Term through 12/31/2017

Hector Morazan

Lite Touch 3400 South West Temple Salt Lake City, UT 84115-4328 (801) 486-8500 x126 (801) 486-8569 Fax hmorazan@litetouch.com

David Rockwood

Pacific Rim Consulting Group PO Box 680365 Park City, UT 84060-0365 (888) 238-7807 (888) 238-7807 Fax drockwood@pacificrimusa.com

Lee Wright

Kirton & McConkie 801-323-5906 <u>lwright@kmclaw.com</u> Term through 12/31/2015



U.S. Department of Commerce U.S. Commercial Service Utah Export Assistance Center



David G. Fiscus, Director

U.S. Department of Commerce U.S. Commercial Service Utah U.S. Export Assistance Center 350 S. Main St. Salt Lake City, Utah 84101 Direct (801) 524-3070 Fax (801) 524-3072 david.fiscus@trade.gov www.export.gov/utah

The mission of the U.S. Commercial Service, an agency of the U.S. Department of Commerce's International Trade Administration, is to promote and protect U.S. commercial interests abroad and deliver customized solutions to ensure that U.S. businesses compete and win in the global marketplace. The U.S. Commercial Service promotes economic prosperity, enhances job creation, and strengthens national security through a global network of international trade professionals.

The U.S. Commercial Service's Utah Export Assistance Center helps the Utah business community begin the international trade process with its unique resources. It is the only federal government organization involved in international trade promotion with a worldwide field presence and delivery system. Trade specialists in more than 100 U.S. cities and 80 countries provide in-depth export consulting and customized business solutions. These trade professionals provide counseling on all aspects of the export process as well as a variety of products and services designed to assist small and mid-sized U.S. businesses expand their businesses internationally through export and become an integrated part of the global value chain.

The Utah Export Assistance Center serves as the first link in the government's export network for firms throughout Utah. The office can provide a wide range of international trade assistance for your company. While it cannot close an export deal or fill an export order for you, the trade specialists can clarify and simplify the export process and can provide your company with numerous, free or low cost tools to support each phase of your company's international marketing strategy: identification, assessment, and contacts. Such services include:



U.S. Small Business Administration Office of International Trade

Stan Nakano, District Director

Steve Price, Deputy District Director and District International Trade Office

U.S. Small Business Administration Utah District Office 125 South State Street, Ste 2227 Salt Lake City, UT 84138-1195 Direct (801) 524-3215 Fax (202) 481-5688 www.sba.gov Steven.Price@sba.gov

The SBA serves small U.S. businesses primarily through its numerous regional, district, and branch offices. The SBA Office of International Trade, located in Washington, D.C., provides assistance specifically related to exporting. Small businesses which are either already exporting or interested in doing so can receive information through publications, seminars, conferences or counseling. Services provided include:

- **Seminars & Training:** The SBA sponsors and supports training conferences, how to seminars, and one-on-one counseling through our resource partners.
- **SCORE:** Counseling for your small business is available from the Service Corps of Retired Executives (SCORE) and the nationwide network of Small Business Development Centers (SBDCs).

 SCORE Utah Office:
 310 South Main St, Salt Lake City, UT 84101
 (801) 746-2269

 Salt Lake City SBDC:
 9750 South 300 West, Sandy, UT 84070
 (801) 957-5259

- **Export Transaction Financing:** SBA's Export Working Capital Program (EWCP) loans targeted for businesses that are able to generate export sales and need additional working capital to support these sales. SBA's aim for the EWCP program is to ensure that qualified small business exporters do not lose viable export sales due to a lack of working capital.
- **Export Market Development Financing:** SBA Export Express helps small businesses develop or expand their export markets by program providing exporters and lenders a streamlined method to obtain SBA backed financing for loans and lines of credit up to \$250,000. Loan proceeds can be used to finance virtually any export market development activity from participation in international trade shows to capital expansion. Grow your business through exporting!
- **Contract Opportunities:** The SBA provides information on the various programs that can help you position your business for contracting opportunities throughout the Federal Government. Information about regulatory requirements, company standards, and the process of registering for various contracting programs is available.

Are You a Lender?

Are you a lender seeking to reach a high-growth market, increase profits, reduce risks, respond to clients' needs and invest in your community? We have information about SBA trade finance programs, contact information, useful forms and the SBA's innovative products.



U.S. Customs and Border Protection

Salt Lake City Port of Entry

U.S. Customs and Border Protection International Arrivals Building 3850 West Terminal Drive Salt Lake City, UT 84116 Direct (801) 524-3445 Fax (801) 524-4433 www.cbp.gov

U.S. Customs and Border Protection (CBP) is the federal agency charged with protecting America's borders and facilitating and enforcing lawful international trade and travel. Goods and freight entering and leaving the United States are processed by CBP and are checked to ensure compliance with relevant regulations. The agency's website provides resources for exporters to help themensure that their activity is in compliance with export regulations.

Utah Congressional Delegations

Utah's senators and representatives want to hear from constituents regarding proposed legislation or problems constituents have that need of remediation through legislation. In addition, congressional delegations can be of help in solving government-related problems. Utah's congressional delegations are:

U.S. Senators

Honorable Orrin Hatch

8402 Federal Building 125 South State Street Salt Lake City, UT 84138-1191 (801) 524-4380 (801) 524-4379 Fax http://hatch.senate.gov

Honorable Mike Lee

4225 Federal Building 125 South State Street Salt Lake City, UT 84138-1188 (801) 524-5933 (801) 524-5730 Fax http://lee.senate.gov

U. S. Representatives

Honorable Rob Bishop Utah's 1st District

1017 Federal Building 324 25th Street Ogden, UT 84401-2361 (801) 625-0107 (801) 625-0124 Fax http://robbishop.house.gov

Honorable Chris Stewart Utah's 2nd District

136 E. South Temple St Suite 900 Salt Lake City, UT 84111 (801) 364-5550 (801) 364-5551 Fax http://stewart.house.gov/

Honorable Jason Chaffetz Utah's 3[™] District

51 South University Ave, Ste 318 Provo, UT 84601-4491 (801) 851-2500 (801) 851-2509 Fax http://chaffetz.house.gov

Honorable Mia Love Ut ah's 4th Dist rict

9067 South 1300 West Suite 101 West Jordan, UT 84088 (801) 996-8729 (801) 987-8631 Fax http://love.house.gov **Utah International Trade & Diplomacy Office** 324 South State Street, Suite 500 Salt Lake City, UT 84111-2388

Phone 801-538-8737 Fax 801-538-8889 www.business.utah.gov/

Brett Heimburger, Director-International Trade and Diplomacy Office

801-538-8651, bheimburger@utah.gov

Franz Kolb, Regional Director-Europe, Africa, Middle East,

801-538-8717, fkolb@utah.gov

Nathan Lambson-Trade and Hosting Coordinator

 $801\text{-}538\text{-}8737, \underline{nlambson@utah.gov}$

The International Trade and Diplomacy Office (ITDO) assists companies to develop markets for their products and services in other countries. Through increasing international trade and branding Utah globally, ITDO helps grow Utah's economy, create jobs and increase Utah's international presence.

ITDO fulfills its mission in Utah by introducing Utah companies to international business, preparing Utah companies to work in global markets, connecting Utah businesses to international partners and developing an informed leadership and constituency for international trade in Utah. ITDO also serves as the State's diplomacy advisor and leverages diplomatic contacts to develop and expand foreign markets for Utah. ITDO hosts dozens of foreign trade visitors as well as many foreign business representatives each year. Through developing partnerships and alliances, the State benefits from international promotion of its business community and attraction of international investment.

Utah Business Development

The ITDO collaborates with a number of organizations to help promote trade and foreign direct investment in Utah. These resources are available online at: www.business.utah.gov.

Utah Global Market Development

Utah global market development includes foreign infrastructure enhancement, hosting incoming trade missions and business delegations, bringing foreign dignitaries to Utah, conducting trade shows and trade missions abroad, and global media familiarization tours.

Attracting Foreign Direct Investment

ITDO attracts foreign businesses to Utah with the goal of providing new employment opportunities and a broader tax base. This program also helps forge partnerships with foreign entities and disseminate information about Utah worldwide.



Utah Department of Agriculture and Food Marketing and Economic Development Division

Wayne Bradshaw, Division Director

Utah Department of Agriculture and Food 350 North Redwood Road Salt Lake City, UT 84116-3034 Phone 801-538-7108 Fax 801-538-7126 www.ag.utah.gov agriculture@utah.gov

The Utah Department of Agriculture Marketing Division's mission is to strengthen agriculture and agribusiness in the state by adding value to locally grown commodities, developing new products, and expanding markets for existing products. The marketing division promotes opportunities for in state processing of Utah agricultural commodities with the goal of producing locally value added products.

As a member of the Western United States Agricultural Trade Association, the Marketing and Promotion division works with Utah's high value food manufacturers to access U.S. Department of Agriculture (USDA) Market Access Program (MAP) funds which are provided by Congress for international market development.

The U.S. Department of Agriculture Marketing and Promotion division provides Utah agriculture and agribusiness companies access to market development resources and international market information through the USDA's Foreign Agriculture Service:

www.fas.usda.gov.

Lieutenant Governor's Office Documentation Certification

Lieutenant Governor's Office Utah State Capitol, Suite 220 PO Box 142325 Salt Lake City, UT 84114-2325

Phone 801-995-VOTE Fax 801-538-1133 www.utah.gov/ltgovernor

The Lieutenant Governor's Office can certify signatures of Notary Publics on documents that need to authentication before sending the documents to the Embassy of the country concerned. The Lieutenant Governor's office can also provide apostilles for documents to send to countries that accept them in place of authentication. An apostille is a form of authentication issued to documents for use in countries that participate in the Hague Convention of 1961. The US State Department provides a list of countries that accept apostilles. All documents in a foreign language must be accompanied with a notarized English translation.



The Salt Lake Chamber Of Commerce

Lane Beattie, President and CEO

Salt Lake Area Chamber of Commerce 175 East 400 South, Ste 600 Salt Lake City, UT 84111-2329

Phone 801-364-3631 www.slchamber.com info@slchamber.com

The Salt Lake Chamber is Utah's largest business association. With roots that go back to 1887, the Chamber has been standing as the voice of business, supporting its members' success and championing community prosperity for over 100 years. The Chamber represents over 4,200 businesses statewide and one in every three jobs in the Utah economy. The Salt Lake Chamber is a private, non-profit organization that represents the Utah business community of Utah statewide and is not a government agency, a branch of city hall, or a state or federally supported organization. Chamber affiliate organizations include the Downtown Alliance, Women Business Center, and World Trade Center Utah.

Chambers of Commerce throughout Utah

American Fork Chamber of Commerce

51 East Main Street American Fork, UT 84003 Phone: (801) 756-5110 Fax: (801) 763-3004

www.americanforkchamber.org

Cedar City Chamber of Commerce

77 N Main St Cedar City, UT 84720-2648 Phone: (435) 586-4484 www.chambercedarcity.org

Davis Chamber of Commerce

450 South Simmons Way, Suite 220 Kaysville, UT 84037 Phone: (801) 593-2200 Fax: (801) 298-1114 www.dayischamberofcommerce.com

Murray Area Chamber of Commerce

5250 South Commerce Drive, Suite 180 Murray, UT 84107 Phone: (801) 263-2632 Fax: (801) 263-8262 www.murraychamber.org

Park City Chamber/Bureau

P.O. Box 1630 Park City, UT 84060 Phone: (435) 649-6100 Fax: (435) 649-4132 www.visitparkcity.com

St George Chamber of Commerce

97 E St George Blvd St George, UT 84770-2897 Phone: (435) 628-1658 www.stgeorgechamber.com

Cache Valley Chamber of Commerce

160 North Main Street Logan, UT 84321 Phone: (435) 752-2161 Fax: (435) 753-5825 www.cachechamber.com

Chamber West

3540 South 4000 West, Suite 400 West Valley City, UT 84120 Phone: (801) 977-8755 Fax: (801) 969-3518 www.chamberwest.com

Salt Lake County Business Alliance

The Village at River's Edge 1241 W. Village Main Drive, Suite B Salt Lake City, Utah 84119 Phone: (801) 977-8755 Fax: (801) 977-8329 www.thebizalliance.org

Ogden/Weber Chamber of Commerce

2484 Washington Boulevard, Suite 400 Ogden, UT 84401-1411 Phone: (801) 621-8300 Fax: (801) 392-7609 www.ogdenweberchamber.com/

Utah Valley Chamber of Commerce

111 South University Avenue, Suite 215 Provo, UT 84601 Phone: (801) 851-2555 Fax: (801) 851-2557 www.thechamber.org

Sandy Area Chamber of Commerce

9350 South 150 East, Ste. 580 Sandy, UT 84070 Phone: (801) 566-0344 Fax: (801) 566-0346 www.sandychamber.com

Salt Lake City Chamber

175 East 400 South, Suite 600 Salt Lake City, UT 84111 Phone: (801) 364-3631 Fax: (801) 328-5098

www.saltlakechamber.org

South Salt Lake Chamber of Commerce

220 E. Morris Avenue, Suite 150 Salt Lake City, Utah 84115 Phone: (801) 466-3377 Fax: (801) 467-3322 www.sslchamber.com

Tooele County Chamber of Commerce

P.O. Box 460 154 South Main Street Tooele, UT 84074 Phone: (435) 882-0690 Fax: (435) 833-0946

www.tooelechamber.com

Southwest Valley Chamber of Commerce

PO Box 330

3600 West 13001 South Riverton, UT 84065

Phone: (801) 280-0595 Fax: (801) 316-6706 www.swvchamber.org

West Jordan Chamber of Commerce

8000 South Redwood Road West Jordan, UT 84088 Phone: (801) 569-5150 Fax: (801) 569-5153

www.westjordanchamber.com



Utah Small Business Development Centers

The Utah Small Business Development Center provides counseling and training services to small business owners and prospective entrepreneurs. Counseling services are available at no charge. Some of the areas of focus include business planning, market research and strategy, financial management, debt and equity funding development, and strategic planning. Individuals interested in starting a business are encouraged to attend a free orientation session that covers SBDC services, starting a business in Utah, business planning and sources of financing. Visit www.utahsbdc.org for more information.

Local Branches of the Utah Small Business Development Center (SBDC)

Blanding SBDC

USU Eastern, Blanding 639 West 100 South Blanding, UT 84511-4217 (435) 678-2201 x177 www.sjc.usu.edu/htm/sbdc

Kay sville SBDC

Davis Applied Technology Center 450 South Simmons Way, Ste 202 Kaysville, UT 84037-6800 (801) 593-2202 www.utahsbdc.org/center/kaysville

Orem SBDC

Utah Valley State College 815 West 1250 South Orem, UT 84058 (801) 863-8230 www.uvu.edu/sbdc

St. George SBDC

1071 East 100 South, Ste C7 St George, UT 84770-3875 (435) 652-7500 (435) 652-7870 Fax http://www.brcdixie.com/sbdc/

Cedar City SBDC

Southern Utah University Business Resource Center 77 N Main Street Cedar City, UT 84720-2470 (435) 865-7707 (435) 586-5493 Fax www.suu.edu/business/sbdc

Logan SBDC

Utah State University
700 North 1330 East, #124
Logan, UT 84322-8330
(435) 797-2277
(435) 797-3317 Fax
www.usu.edu/sbdc

Price SBDC

USU Eastern, Price 420 North 300 E Price, UT 84501 (435) 637-5443 (435) 637-5448 Fax utahsbdc.org/center/price

Vernal SBDC

Utah State University 320 North Aggie Blvd. Vernal, UT 84078 (435) 789-6100 utahsbdc.org/center/vernal

Ephraim SBDC

Snow College 151 S Main Street Ephraim, UT 84627 (435) 283-7376 (435) 283-6913 Fax www.utahsbdc.org/center/ephraim

Ogden SBDC

Weber State University 2314 Washington Blvd., Rm. 211 Ogden, UT 84401 (801) 626-7232 (801) 626-7423 Fax www.utahsbdc.org/center/ogden

Salt Lake City SBDC

Salt Lake Community College 9750 South 300 West, MCPC 201 Sandy, UT 84070-3264 (801) 957-5259 (801) 957-3488 Fax www.mbrcslcc.com/salt-lake-sbdc/



World Trade Center Utah

Derek Miller, President and CEO

Utah World Trade Center 175 East 400 South, Suite 609 Salt Lake City, UT 84111-2327 Phone 801-532-8080 <u>www.wtcut.com</u> <u>info@wtcut.com</u>

Don Willie, Managing Director and Rural Outreach Director, dwillie @ wtcutah.com

The World Trade Center Utah (WTCU) has been delivering on its bold mission for the state since 2006: to guide Utah companies into profitable global markets.

The WTCU is a licensed, certified member of the unique international World Trade Centers Association, with over 340 World Trade Centers across the globe, 55 of which are in the U.S. The WTCU daily brings together private and public sectors by offering, often in conjunction with our talented partner agencies, a variety of indispensable resources and services including:

- Trade leads and matchmaking opportunities
- Training classes and seminars
- Market analysis
- Strategy development
- Access to trade missions

By assisting hundreds of businesses in all parts of Utah through a combination of educational classes and seminars, international business development events, and the ongoing generation of networking opportunities, WTCU is working hard to **assess**, **educate**, and **connect** international business in Utah.

Potential exporters or importers are encouraged to visit our website at www.wtcutah.com and sign up for our free, weekly email newsletter, Global Utah. This newsletter not only highlights current and future international events but also provides valuable cultural tips and essential business links and a comprehensive international calendar of Utah activities.



World Trade Association of Utah

Franz Kolb, PresidentWorld Trade Association of Utah

World Trade Association of Utah 360 TNRB Provo, UT 84602-7418 Phone 801-422-8165 Fax 801-422-0385 www.wtaofutah.org wtaofutah@gmail.com

The World Trade Association of Utah is an international business-focused education and social networking organization that holds monthly luncheon meetings September through April. Its objective is to increase, deepen, and encourage international business connections and understanding in Utah.

Center for International Business Education & Research (CIBER)

R. Bruce Money, Executive Director

BYU Global Management Center 360 Tanner Building Provo, UT 84602-3143 Direct (801) 422-6495 Fax (801) 422-0385 www.marriottschool.byu.edu/gmc gmc@byu.edu

Established on October 1, 1990, the Brigham Young University Center for International Business Education and Research was formed to develop interdisciplinary international programs for university students, conduct research projects that will help U.S. firms become more competitive in the international environment, and promote export development activities that will strengthen the business community. As a part of developing international business programs for university students, both universities have upgraded their library resources to include more international reference materials and databases that will be helpful to the business community. Seminars are held at both universities for students, faculty, and the business community to discuss key international competitiveness issues. The Center also works with the World Trade Association of Utah and the District Export Council to strengthen the local WTAs and hold export development seminars.

Local Educational Institutions

Several of the colleges and universities in the state periodically hold classes and seminars on various topics of interest to people in international trade. Both BYU and Utah State University present one-day world trade seminars in the spring of each year directed to businesses in the state. Local institutions regularly offer other special programs (for example the Salt Lake Community College's Global Business Center offers an Executive Certificate in International Business once a year).

Ut ah State Univ. Eastern

Brigham Young University

Marriott School of Business 615 Tanner Bldg Provo, UT 84602-3113 (801) 422-5800 www.marriottschool.byu.edu

http://eastern.usu.edu/

(435) 613-5642

451 East 400 North

Price, UT 84501-2626

Snow College 150 East College Avenue Ephraim, UT 84627-1550 (435) 283-7000 www.snow.edu

Salt Lake Community College

School of Professional & Econ. Dev. 9750 S 300 W Sandy, UT 84070 (801) 957-5200 www.slcc.edu

University of Utah

Eccles School of Business 1654 East Campus Center Drive Salt Lake City, UT 84112 (801) 581-7676 www.business.utah.edu

Weber State University

Goddard School of Business 3848 Harrison Blvd. Ogden, UT 84408-0001 (801) 626-6000 www.weber.edu/sbe

Ut ah State University

Huntsman School of Business 1400 Old Main Hill Logan, UT 84322-1400 (435) 797-1000 www.huntsman.usu.edu

West minster College

Gore School of Business 1840 South 1300 East Salt Lake City, UT 84105-3617 (801) 484-7651 www.westminstercollege.edu

Dixie State University

School of Business 225 South 700 East St. George, UT 84770-3875 (435) 652-7500 www.dixie.edu

Southern Utah University

College of Business 351 West University Blvd. Cedar City, UT 84720-2470 (435) 586-7700 www.suu.edu/business

Ut ah Valley University

Woodbury School of Business 800 West University Parkway Orem, UT 84058-5999 (801) 863-4636 www.uvu.edu/woodbury

Export Trade Intermediaries and Consultants

Export trade intermediaries take various forms, from a consultant who works with your company on a fee basis to set up an in-house export-marketing program, to companies who buy your products from you and then export them on their own account. In many cases, the intermediary will arrange export sales for you based on a commission based on sales. The advantage of using an intermediary is that they already have knowledge of foreign markets and customers and can act as your foreign sales department without the cost and lead-time to you of setting up your own international sales department. Consultants can also search information resources to provide marketing leads and travel and cultural information, and can help with product safety testing and design to meet international regulations.

International trade consultants can advise and assist a manufacturer on all aspects of foreign marketing. Trade consultants do not normally deal specifically with one product, although they may advise on product adaptation to a foreign market. They research domestic and foreign regulations and assess commercial and political risk. They conduct foreign market research and establish contacts with foreign government agencies and other necessary resources, such as advertising companies, product service facilities, and local attorneys.

These consultants can locate and qualify foreign joint venture partners, as well as conduct feasibility studies for the sale of manufacturing rights, the location and construction of manufacturing facilities, and the establishment of foreign branches. After sales agreements are completed, trade consultants can also ensure that implementation is smooth and can deal with any problems that arise effectively.

KOSMO Corporation

240 Edison Street Salt Lake City, UT 84111-2307 801-364-1600 801-364-1601 Fax david@kosmocorp.com

Pacific Rim Consulting

PO Box 680365 Park City, UT 84060-0365 888-238-7807 888-238-7807 Fax drockwood@pacificrimusa.com

Information, Research, and Business Culture

Information regarding particular target countries or markets for particular products is important, particularly to someone new to exporting, someone looking for new markets for their products, or someone preparing to visit a foreign country, particularly for the first time. The following federal, state, non-profit groups (also referenced above) are terrific sources on country and industry specific information:

- U.S. Department of Commerce, Utah Export Assistance Center: www.export.gov/utah
- U.S. Small Business Administration: www.sba.gov
- State of Utah International Business Development Office: www.business.utah.gov
- World Trade Center Utah: www.wtcutah.com
- Utah Small Business Development Center: www.utahsbdc.org
- Educational Institutions

In addition, the following firms specialize in providing relevant market and cultural information:

FITA International

172 Fifth Avenue #118 Brooklyn, NY 11217 (718) 871-0369 info@fita.org www.fita.org

Cult ure Grams

Concise, reliable, and up-to-date reports on more than 200 countries, each U.S. state, and all 13 Canadian provinces & territories http://www.culturegrams.com

ProQuest Corporate

789 E Eisenhower Parkway Ann Arbor, MI 48106 (800) 521-0600 info@proquest.com www.proquest.com

Advertising and Market Research

The marketing and advertising of products overseas can be tricky because words and phrases used in the United States do not necessarily translate well into foreign languages or resonate with foreign audiences. Advertising and marketing should be done in the language of the country concerned. To be effective, it must incorporate knowledge of the culture and customs within the country. Particularly with consumer products, it is important to get expert cultural advice. Foreign distributors often provide cultural assistance but sometimes, it is more convenient and preferable to obtain that help locally.

Market research encompasses all methods that a company can use to determine which foreign markets have the best potential for its products. Results of this research inform the firm of the largest markets for its product, the fastest growing markets, market trends and outlook, market conditions and practices, and competitive firms and products.

AMI, Inc

1775 West 2300 South Salt Lake City, UT 84119-2090 (801) 268-9015 (801) 266-6823 Fax www.amiusa.com

Dialect Brand Translation

461 East 1000 South, Ste A Pleasant Grove, UT 84062-3695 (801) 785-1155 (801) 785-0580 www.diaelctbrand.com

Marketing Media Com

10 West 100 South, Ste 710 Salt Lake City, UT 84101-2238 (800) 587-5588 (801) 359-8933 Fax www.marketingmediacom.com

Proposal Writing Services

Work with design professionals to produce well-written proposals that attract international clients. Get help on any part of the proposal process: analysis, design, writing, editing, and/or desktop publishing. Local resources include:

Stephen Kimball DM Copywriting

9489 Canyon Heights Drive Pleasant Grove, UT 84062-8812 (801) 796-7234 www.skcopywriting.com

McKinnon-Mulherin, Inc.

136 S Main Street Suite 309 Salt Lake City, UT 84101-3311 (801) 531-1631 www.mckinnon-mulherin.com

Niche Associates

9672 South 700 East, Ste 100 Sandy, UT 84070-3569 (801) 572-7436 www.niche-associates.com

Translation Services

Translation services can translate letters and documents received from overseas in foreign languages into English or can translate your English language documents, such as letters, brochures, catalogs, packaging, manuals, etc., into foreign languages.

Aculis, Inc

Software & Document Translation, Global Testing & Engineering 852 East 1910 South, Ste 3 Provo, UT 84606-6210 (801) 377-5360 www.aculis.com

Inlingua

Cultural Training, Translation, Interpretation. 323 South 600 East, Ste 150 Salt Lake City, UT 84102-4028 (801) 355-3775 www.inlinguautah.com

Multiling International

Technical Translation, Typesetting, Software Localization 86 North University Ave, Third Floor Provo, UT 84601-4601 (801) 377-2000 www.multiling.com

Dialect Brand Translation

Translation & Typesetting 461 East 1000 South, Ste A Pleasant Grove, UT 84062-3695 (801) 785-1155 www.dialectbrand.com

Horizon Translating

1673 South Buckskin Drive Kanab, UT 84741-6161 (435) 664-2728 www.horizontranslating.com

U.S. Translation Company

1893 E. Skyline Dr., Ste 203 South Ogden, UT 84403 801-393-5300 www.ustranslation.com

DocuTrans. Inc

4712 South 2675 West Roy, UT 84067 (801) 916-3924 (801) 776-4027 <u>translate@docutrans.com</u> www.docutrans.com

Horizon Translating

Translation, Interpretation, Braille, Voice-over 1673 South Buckskin Drive Kanab, UT 84741-6161 (435) 664-2728 www.horizontranslating.com

Lingotek

Full service translation services 15 W. Scenic Point Dr., Ste 325 Draper, UT 84020 877-852-4231 www.lingotek.com

Verbatim Solutions

Full service translation services 5200 Highland Dr., Ste 201 Salt Lake City, UT 84117 800-573-5702 www.verbatimsolutions.com

Product Testing and Certification

Many countries require additional certification and testing to fulfill their import regulations. The following services are available and maybe helpful in testing and certifying products for export:

Testing Engineers International

Product Testing and NSF Certification 3455 South 500 West Salt Lake City, UT 84115-4234 (801) 262-2332 www.tei-test.com

DNB Engineering, Inc.

Providing Testing, Qualification & Regulatory Compliance Needs 1100 Chalk Creek Road Coalville, UT 84017 (435) 336-4433 (435) 336-4436 Fax www.dnbenginc.com

International Business Attorneys

When entering the international market, an attorney can be an important member of your team. Attorneys can answer questions concerning the use of distributors, dealers, or agents in various countries and the distinction between them, as well as the particular agreements involved in the transaction. Attorneys can answer tax questions on how to treat certain export sales and how to structure your business to take advantage of certain tax breaks. Various other legal questions may arise where an attorney skilled in international law will be essential. Utah attorneys with substantial international experience include:

Ballard Spahr Andrews & Ingersoll, LLP

One Utah Center, Suite 800 201 South Main Street Salt Lake City, UT 84111-2221 801-531-3000 801-531-3001 (fax) www.ballardspahr.com

DWIGHT B. WILLIAMS & ASSOCIATES/FIRST LAW INTERNATIONAL SprI

8160 South Highland Drive, # 208 Salt Lake City, Utah 84093 Office (801) 438-1033 Fax: (801) 438-1034 dbwilliamslaw@gmail.com

Holme Roberts & Owen LLP

170 South Main Street, Ste 1500 Salt Lake City, UT 84101-1644 (801) 521-3200 (801) 328-0537 Fax www.hro.com

Kirt on & McConkie

60 East South Temple, Ste 1800 Salt Lake City, UT 84145-0120 (801) 328-3600 (801) 321-4893 Fax www.kmclaw.com

Prince Yeates

175 East 400 South Salt Lake City, UT 84111-2314 (801) 524-1000 (801) 524-1098 Fax www.princeyeates.com

Vincent & Rees

175 East 400 South, Suite 1000 Salt Lake City, Utah 84111 801-303-5730 801-328-4948 (fax) www.vincentrees.com

Burningham Business Law

670 W Shepard Lane, Suite 104 Farmington, UT 84025 USA Office: (801) 547-9555 Fax: (866) 795-5089 www.burninghamlaw.com

Durham Jones & Pinegar

111 East Broadway, Ste 900 Salt Lake City, UT 84111-5235 (801) 415-3000 (801) 415-3500 Fax www.djplaw.com

Jones Waldo

299 South Main Street, Ste 1800 Salt Lake City, UT 84111-2263 (801) 521-5800 (801) 521-9639 Fax

301 North 200 East, Ste 3A St George, UT 84770 (435) 628-1627 www.joneswaldo.com

Mackey Price & Thompson

350 American PLZ, 57 W 200 S Salt Lake City, UT 84101-1610 (801) 575-5000 (801) 575-5006 Fax www.mptolaw.com

Stoel Rives

201 South Main Street, Ste 1100 Salt Lake City, UT 84111-2208 (801) 328-3131 (801) 578-6999 Fax www.stoel.com

Woodbury & Kesler

265 East 100 South, Ste 300 Salt Lake City, UT 84111-1647 (801) 364-1100 (801) 359-2320 Fax www.woodburykesler.com

Diane D. Card, PC

Attorney at Law 188 W Parkway Alpine, Utah 84004 USA Tel: 801-763-5780 Mobile: 801-631-7252

Holland and Hart

60 East South Temple, Ste 2000 Salt Lake City, UT 84111-1031 (801) 799-5847 (801) 799-5700 Fax www.hollandhart.com

Kesler & Rust

68 South Main Street, 2nd Floor Salt Lake City, UT 84101-1525 (801) 532-8000 (801) 531-7965 Fax www.kesler-rust.com

Parsons Behle & Latimer

201 South Main Street, Ste 1800 Salt Lake City, UT 84111-2218 (801) 532-1234 (801) 536-6111 Fax www.parsonsbehlelaw.com

Vancott

36 South State Street Salt Lake City, UT 84111-1401 (801) 532-3333 (801) 534-0058 Fax www.vancott.com

Bench, Cooper, Singh LLP

2150 South 1300 East Salt Lake City, UT 84106 (801) 326-1930 (646) 807-4647 Fax www.benchcoppersingh.com

Patent, Trademark and Copyright Attorneys

Protecting your patents, trademarks, copyrights, and trade secrets abroad can be an important part of your export strategy. Strict time limits apply to filing patent applications in foreign countries and trademark rights in many foreign countries are based on filing rather than use, with the first party to file owning the trademark. It is therefore important to consider these matters.

Most patent attorneys have a network of foreign associate attorneys who handle patent and trademark filings in foreign countries and can advise them regarding copyright protection in foreign countries. Therefore, your regular patent attorney would be the first one to contact regarding foreign protection. Patent attorneys and firms specializing in patents, trademarks and copyrights in Utah include:

Holme Roberts & Owen LLP

299 South Main Street, Ste 1800 Salt Lake City, UT 84111-2263 (801) 323-3256 (801) 521-9639 Fax www.hro.com

Foster & Foster

65 N Street, Unit C3 Salt Lake City, UT 84103-3837 (801) 364-5633 (801) 355-8938 Fax www.fosterpatlaw.com

Morriss O'Bryant & Compagni

734 East 200 South
Salt Lake City, UT 84102-2202
(801) 478-0071
(801) 478-0076 Fax
www.utahpatents.com

Stoel Rives

201 South Main Street, Ste 1100 Salt Lake City, UT 84111-2208 (800) 328-3131 (801) 578-6999 Fax www.stoel.com

Workman Ny degger

60 East South Temple, Ste 1000 Salt Lake City, UT 84111-1011 (801) 533-9800 (801) 328-1707 Fax www.wnpat.com

Iones Waldo

170 South Main Street, Ste 1500 Salt Lake City, UT 84101-1644 (801) 534-7263 (801) 328-0537 Fax www.joneswaldo.com

M. Reid Russell

1240 East 100 South, Ste 222 St. George, UT 84790-3077 (435) 674-5739

Parsons Behle & Latimer

201 South Main Street, Ste 1800 Salt Lake City, UT 84111-2218 (801) 532-1234 (801) 536-6111 Fax www.parsonsbehlelaw.com

Thorpe North & Western

8180 South 700 East, Ste 350 Sandy, UT 84070-0570 (801) 566-6633 (801) 566-0750 Fax www.tnw.com

Kirt on & McConkie

60 East South Temple, Ste 1800 Salt Lake City, UT 84111-1032 (801) 328-3600 (801) 321-4893 Fax www.kmclaw.com

Madson & Austin

15 West South Temple, Ste 900 Salt Lake City, UT 84101-1526 (801) 537-1700 (801) 537-1799 Fax www.mmlaw.com

Prince Yeates

175 East 400 South Salt Lake City, UT 84111-2314 (801) 524-1000 (801) 524-1098 Fax www.princeyeates.com

Trask Britt

230 South 500 East, Ste 300 Salt Lake City, UT 84102-2000 (801) 532-1922 (801) 531-9168 Fax www.traskbritt.com

International Banking Services

Your bank can be an important partner in your international transactions. Unless you are fully familiar with your overseas customers and are comfortable dealing with them on an open account basis, you will probably want to sell to customers in a manner that ensures prompt payment and provides protection to your accounts receivable.

Your bank can help you achieve successful export transactions through a number of mechanisms, including opening, confirming, and negotiating export or import letters of credit, assistance with documentary collections, wire transfers, and foreign exchange. As an exporter, you should work with your bank before you even start negotiating method of payment terms and certainly before your buyer opens a letter of credit in order to specify the exact language and terms that you would like in the Letter of Credit.

Several of Utah's banks provide international banking services. Such banks include:

JP Morgan Chase

Global Trade Division 201 S Main St. Salt Lake City, UT 84111 Contact: Fernando Almeida Tel: 602-221-1364 www.jpmchase.com

Zions Bank

International Banking 1 South Main Street Salt Lake City, UT 84111 Contact: Mark Garfield (801) 524-2660 www.zionsbank.com

HSBC/Wells Fargo Bank

100 W. Washington, 25th Floor Phoenix, AZ 85003 Contact: Fidela Irigoyen Tel: 602-378-1117 www.wellsfargo.com

U.S. Bank

International Division 15 W. South Temple, Suite 600 Salt Lake City, UT 84101-1536 Contact: Gary DeGrange Tel: 208-383-7600 www.usbank.com

Banks Providing Export Working Capital

When a U.S. exporter has an overseas order, even with a relatively secure method of payment such as a documentary letter of credit payable upon shipment, the company can still lack the working capital necessary to complete the transaction. Unfortunately, most banks are reluctant to assume the performance risk involved for an exporter--by meeting the terms and conditions of an overseas letter of credit, for example-before being paid. In order to reduce the lender's risk and encourage exports, the U.S. government, through both the U.S. Small Business Administration (SBA) and the Ex-Im Bank, provides a 90% guarantee to banks on working capital loans.

Loans are available for a single transaction, a bundle of transactions, or on a revolving line of credit basis. The SBA can provide a 90% guarantee on loans up to \$2 million with an Ex-Im Bank co-guarantee. The Ex-Im Bank has no upper limit. Loan maturities are generally for 12 months with an option for renewal. Qualifying businesses must have been in operation for at least one year, although not necessarily engaged in exporting. Loan proceeds are used to finance the production cycle (labor, inventory, and materials) and/or to finance foreign accounts receivable. Some banks that have expressed a willingness to assist firms with their export working capital needs are listed below.

Bank of Utah

711 South State Street Salt Lake City, UT 84111 (801) 924-3604 www.bankofutah.com

U.S. Bank of Ut ah

International Division 15 West South Temple, Suite 600 Salt Lake City, UT 84101-1536 (208) 383-7600 www.usbank.com

HSBC/Wells Fargo Bank

100 W. Washington, 25th Floor Phoenix, AZ 85003 (602) 378-1117 www.wellsfargo.com

Zions Bank

International Banking 1 South Main Street Salt Lake City, UT 84111 (801) 594-8287 www.zionsbank.com

JP Morgan Chase

201 S. Main St. Salt Lake City, UT 84111 (602) 221-1364 www.jpmorganchase.com

SBA Export Express Lenders

By allowing banks to use their own forms, SBA has streamlined the loan approval process for the SBA Export Express program, typically approving a guarantee request within 36 hours. SBA will provide an 85% guarantee on loans up to \$150,000 and a 75% guarantee on loans up to \$250,000, which is the maximum amount allowed under this program. Proceeds can be used for any legitimate business purpose including the acquision of land or equipment, trade show participation, literature translation, or other working capital needs. Loan terms will depend on the use of proceeds, but can go out up to 25 years. The applicant must have been in business, although not necessarily exporting, for at least 12 months and must demonstrate that proceeds will assist the firm in expanding in an existing foreign market or entering a new export market.

JP Morgan Chase	(801) 481-5538	Contact: Dev Nielsen
Bank of American Fork, Murray	(801) 838-9871	Contact: Richard Gary
Bank of Utah	(801) 625-3500	Contact: Kelly Goodbar
Celtic Bank	(801) 363-6500	Contact: Eric Peterson
Far West Bank	(801) 342-6000	Contact: Bill Beck
First National Bank, Layton	(801) 532-5353	Contact: Ron Leathem
Key Bank	(801) 535-1056	Contact: Janice Tabige
State Bank of Southern Utah	(435) 865-2329	Contact: Mike France
U.S. Bank	(801) 534-6164	
Wells Fargo Bank	(801) 491-2060	
Zions National Bank	(801) 594-8417	Contact: Jack Posell

Non-Bank Lenders Specializing in Export Financing

It is often necessary to obtain financing for a company to complete an export sale, either to enable the company to generate the products for export or to enable the foreign purchaser to buy the product. Various forms of financing may be available depending upon the size, type, and circumstances of the sale.

The following non-bank lending firms may be able to help with your export financing needs:

Bellwet her Company

6995 Union Park Center, Ste 460 Midvale, UT 84074-4195 801-568-3800

Brist ol Trade Finance

4809 Cole Avenue, # 350-LB126 Dallas, TX 75204 Tel: 214-528-2888

Meridian Finance Group

1247 7th Street, Suite 200 Santa Monica, CA 90401 Tel: (310) 260.2130

Summit Financial Resources

2455 East Parleys Way, Ste 200 Salt Lake City, UT 84109-1252 (801) 474-1200 (801) 474-1212 Fax www.summitfr.com

TFS Trade Finance

515 N. Central Avenue, Ste. B Los Angeles, CA 90049 Tel: 310.922.2328

World Trade Finance, Inc.

149 South Barrington Ave., #105 Glendale, CA 91203 Tel: (818) 550.0788

Credit Reports on Overseas Firms

In many instances, a simple background check on your potential customers will reduce your risk and allow you to enter new business relationships with confidence. Information on potential or existing foreign buyers can be obtained through several agencies, both public and private:

International Company Profile (ICP):

The ICP is a service of the U.S. Department of Commerce, are background reports on overseas firms in selective markets, including their reputation, reliability, and financial status. These reports are produced by the U.S. Commercial offices in our embassies and consulates abroad. For further information, please contact the Utah Export Assistance Center at (801) 255-1871.

Private Sector Credit Report Providers:

Several private firms offer information on the credit status and reliability of foreign firms. Prices range from \$200 to significantly more depending on the country, type of report, and the firm's pricing. Below are companies that provide reports on businesses in numerous overseas markets.

Dun and Bradstreet International

103 JFK Avenue Short Hills, NJ 07078 (800) 234-3867 (610) 882-6005 Fax www.dunandbradstreet.com

Graydon International, Inc.

2ndFloor, Hygeia Building 66 College Road Harrow, Middlesex HA1 1BE United Kingdom www.graydoninternational.com

Owens OnLine, Inc.

6501 North Himes Avenue, Ste. 104 Tampa, FL 33614 (800) 745.4656 <u>www.owens.com</u>

Standard and Poor's Compustat

Custom Business Unit 7400 South Alton Court Englewood, Colorado 80112-2934 (800) 523-4534 www.compustat.com

Credit Risk Monitor

704 Executive Blvd., Suite A Valley Cottage, CA 10989 (877) 468.6276 www.crmz.com

Coface USA

50 Millstone Road East Windsor, NJ 08520 (800) 283-7965 (312) 372-7080 Contact: Sarah Galer www.coface-usa.com

Foreign Credit Insurance

Foreign credit insurance is an important tool in helping to mitigate the commercial and country (political and economic) risk inherent in exporting. Commercial credit insurance protects against a buyer's default on an open account sale. Political risk insurance protects against default due to war or adverse sovereign actions. Credit insurance will allow an exporter the marketing advantage of being able to offer open account terms in a competitive situation, the financial advantage of being able to add insured accounts receivable to your borrowing base with a bank, and peace of knowing you will be paid by the insurer in case of default by your buyer. Some of the major underwriters providing credit insurance are listed below.

American International Group

70 Pine Street Chicago, IL 60607-1726 (877) 638-4244 www.aig.com

Coface USA

50 Millstone Road East Windsor, NJ 08520 (312) 372.7080 Contact: Sarah Galer (303) 627-0900 Contact: Zev Barnett www.coface-usa.com

FCIA Management, Inc.

125 Park Avenue, 14th Floor New York, NY 10017 (212) 885.1500 www.fcia.com

Atradius/Gerling NCM Credit Insurance

5026 Campbell Blvd., Suite C Baltimore, MD 21236 (410) 931-9441 www.atradius.com

EULER Hermes ACI

100 East Pratt Street
Baltimore, MD 21202-1008
(877) 909-6276
www.eulerhermes.com
(303) 681-9370 Contact: Ken Jackson

The Export-Import Bank of the United States (EXIM Bank) also provides credit insurance: www.exim.gov

Western Regional Office:

Orange County Branch
Business Development Officer: Marianne Hughes
(949) 660-1341 ext. 402

San Francisco Branch
Business Development Office: Paul Watts
(415) 705-2280

Federal Government Financial Assistance

U.S. Small Business Administration (SBA)

SBA provides start-up business counseling as well as guarantees for a variety of business loans. Among them is the SBA **Export Express Program** (described above) and the **International Trade Loan Program**, which permits SBA to provide guarantees of up to \$1.75 million on loans going to businesses that a) are expanding because of increased export sales, or b) have been adversely impacted by imports and need to retool or diversify to meet foreign competition. Loans are available for fixed as sets, working capital, or a combination, with terms out up to 25 years. Refinancing existing debt is now an option under this program. For information on these and other SBA loan programs, please see SBA's local contact information on page 10.

Export-Import Bank of the United States (Ex-Im Bank)

Ex-Im Bank is the primary U.S. agency charged with providing support for American exports through credit risk protection and lending programs. Ex-Im Bank programs fall into three major categories:

- 1) Working capital guaranty program
- 2) Loan guarantees to foreign buyers of U.S. goods and services
- 3) Credit insurance on open account sales

For additional information, you may call *1-800-565-EXIM*. To speak with the Ex-Im Bank's field representative serving your state, please refer to the office numbers on page 10. Ex-Im Bank's home page contains an excellent description of its programs and services and the countries it covers at: http://www.exim.gov.

Overseas Private Investment Corporation

The Overseas Private Investment Corporation (OPIC) provides project financing, insurance on foreign investments and a variety of investor services for U.S. companies investing in some 150 developing countries and emerging markets throughout the world.

Finance - To foster investment, OPIC offers medium- and long-term project financing for projects having at least 25% U.S. ownership. Direct loans between \$100,000 and \$10 million are available for projects sponsored by American small businesses. For large projects, OPIC will guarantee loans to projects sponsored with U.S. investors, starting at \$2 million per project and generally going as high as \$250 million. OPIC also sponsors several equity funds offering venture capital for investment projects in targeted countries or regions of the world, including Africa.

Insurance - To mitigate the risks of investing overseas, OPIC will insure U.S. investments in the qualifying countries against political violence, inconvertibility of currency, and expropriation.

Investor Services - For companies considering overseas investment, OPIC offers a variety of fee-based services including feasibility studies, investment missions, a database of business opportunities, and business outreach.

Contact: Overseas Private Investment Corporation Information Officer 1100 New York Avenue, NW Washington, DC 20528 Tel: (202) 336-8400; fax: (202) 408-9859

Automated basic information: Telephone (202) 336-8799. OPIC's home page, which includes an excellent and frequently updated newsletter, is located at http://www.opic.gov.

Multilateral Development Banks (MDB)

The U.S. Department of Commerce counsels U.S. firms on MDB-funded projects, ensuring that project information is available on a timely basis. The MBDs fund projects primarily in developing countries with a focus on infrastructure, social and economic development. The U.S. Department of Commerce maintains liaison officers at each of the institutions to help identify projects at the earliest stage possible and to serve as advocates for U.S. bidders. Banks with DOC liaison officers include:

- African Development Bank, Tunis, Tunisia (temporarily from Abidjan)
- Asian Development Bank, Manila, The Philippines
- European Bank for Reconstruction & Development, London, U.K.
- Inter-American Development Bank, Washington, D. C.
- The World Bank, Washington, D. C.

Multilateral Development Banks' Home Pages

Africa Development Bank Asian Development Bank European Bank for Reconstruction and Development Inter-American Development Bank World Bank www.afdb.org www.adb.org www.ebrd.org www.iadb.org www.worldbank.org

Accounting Firms

Accountants can be important resources in helping you determine how best to structure your business for export sales. The U.S. government has established several programs that can provide tax incentives to exporters. These generally involve the establishment of Foreign Sales Corporations. There are also tax and accounting questions that arise in some instances in the treatment of income from foreign sales and in treatment of foreign employees or foreign subsidiaries or offices. Many of the large accounting firms have information available covering these various topics. Likewise, most firms have offices in foreign countries allowing them extensive knowledge of foreign tax and business law and can provide expert help and assistance in the foreign countries themselves. These firms can often provide help in understanding the markets and business climate in the various countries and can provide many helpful contacts.

Deloitte & Touche

299 South Main Street, Ste 1900 Salt Lake City, UT 84111-1919 (801) 328-4706 www.deloitte.com

KPMG

15 West South Temple, Ste 1500 Salt Lake City UT 84101-1517 (801) 333-8000 www.kpmg.com

Ernst & Young

178 S Rio Grande Street, Ste 400 Salt Lake City, UT 84101-1519 (801) 350-3300 www.ey.com

PricewaterhouseCoopers

201 South Main Street, Ste 900 Salt Lake City, UT 84111-2207 (801) 531-9666 www.pwc.com

Grant Thornton

155 North 400 West, Ste 500 Salt Lake City, UT 84103-1141 (801) 415-1000 www.gt.com

Packing, Crating, and International Courier Services

Packing and Crating Services

When shipping product, particularly internationally, it is important that the product arrive in undamaged condition. Thus, packing of the product can be important. If special packing is required and the exporter does not have the capabilities for packing the product, the following companies offer packing services.

Cargo-Link International

881 South 3760 West Salt Lake City, UT 84104-5506 (801) 975-9336 (801) 975-9406 Fax www.cargolink.com

Navis Pack & Ship

2179 South 300 West, Ste 2A Salt Lake City, UT 84115-2569 (801) 487-1036 (801) 487-1038 Fax www.gonavis.com/UT1032/

DHL Worldwide Express

2371 South 3600 West West Valley City, UT 84119-1125 (800) 247-2676 www.dhl-usa.com

Shipping Done Right

1810 Fortune Road, #H Salt Lake City, UT 84104-3834 (801) 746-7500 (866) 298-7447 Fax

International Courier Services

Courier services offer transportation and delivery of envelopes, documents, and small packages throughout the world.

DHL Worldwide Express

2371 South 3600 West West Valley City, UT 84119-1125 (800) 225-5345 www.dhl.com

Federal Express

3433 West 2400 South West Valley City, UT 84119-1149 (800) 463-3339 www.fedex.com

United Parcel Service

2040 West Parkway Blvd. Salt Lake City, UT 84119-2004 (800) 742-5877 www.ups.com

International Customs Brokers

Customs brokers offer important services for importers. Customs brokers receive imported goods from foreign countries and "clear" such goods through United States customs. Many freight forwarders are also qualified customs brokers and can handle both incoming and outgoing freight. Local customs brokers are:

BAX Global

3684 West 2340 South, Ste F Salt Lake City, UT 84120-7279 (800) 822-2623 (801) 972-7007 Fax www.baxglobal.com

DHL Global Forwarding

1070 South 3800 West, Ste 500 Salt Lake City, UT 84104-5513 (801) 975-9580 (801) 975-9589 Fax www.dhl-dgf.com

High Desert CHB

1291 West 12600 South, Ste 102 Riverton, UT 84065-7130 (801) 446-3030 (801) 446-7813 Fax www.highdesertchb.com

Norman G. Jensen, Inc.

4980 W Amelia Earhart Dr., Ste A Salt Lake City, UT 84116-2964 (801) 973-2400 (952) 229-2780 Fax www.ngjensen.com

Cargo-Link International

881 South 3760 West Salt Lake City, UT 84104-5506 (801) 975-9336 (801) 975-9406 Fax www.cargolink.com

Expeditors International

1136 South 3600 West, Suite 400 Salt Lake City, UT 84104-6527 (801) 303-6400 (801) 303-6464 Fax www.expeditors.com

Kuehne & Nagel

3120 West California Ave, Ste A Salt Lake City, UT 84104-4607 (801) 973-2888 (801) 972-7037 Fax www.kuehne-nagel.com

UPS Supply Chain Solutions

2015 South 4130 West Salt Lake City, UT 84104 (800) 742-5877 www.ups.com

Cit ta Brokerage Company

945 East Chambers Street, Ste 300 Ogden, UT 84403-4916 (801) 479-7873 (801) 479-8825 Fax www.cittainc.com

FedEx Trade Networks

176 North 2200 West, Ste 110 Salt Lake City, UT 84116-2997 (801) 363-3208 (801) 364-3280 Fax www.ftn.fedex.com

Landst ar Express America

2500 Decker Lake Blvd, Ste 14 Salt Lake City, UT 84119-7673 (801) 433-7447 (801) 433-7448 Fax www.landstarexpslc.com

UTI

850 South 3600 West #B Salt Lake City, UT 84104-4628 (801) 973-0237 (801) 973-0242 Fax www.go2uti.com

International Freight Forwarding

An international freight forwarder is an agent for the exporter in moving cargo to an overseas destination. These agents are familiar with the import rules and regulations of foreign countries, the export regulations of the U.S. government, the methods of shipping, and the documents related to foreign trade. The International Air Transport Association (IATA) licenses export freight forwarders to handle airfreight and by the Federal Maritime Commission to handle ocean freight.

Freight forwarders assist exporters in preparing price quotations by advising on freight costs, port charges, consular fees, costs of special documentation, insurance costs, and their handling fees. They recommend the packing methods that will protect the merchandise during transit or can arrange to have the merchandise packed at the port or containerized. If the exporter prefers, freight forwarders can reserve the necessary space on a vessel, aircraft, train, or truck. The cost for their services is a legitimate export cost that should be included in the price charged to the customer.

Once the order is ready for shipment, freight forwarders should review all documents to ensure that everything is in order. This is of particular importance with letter of credit payment terms. They may also prepare the bill of lading and any special required documentation. After shipment, they can route the documents to the seller, the buyer, or to a paying bank. Freight forwarders can also arrange with customs brokers overseas to ensure that the goods comply with customs export documentation regulations. A licensed customs broker is an individual or company that can transact customs business on behalf of others. Customs business is limited to those activities involving transactions related to the entry and admissibility of merchandise; its classification and valuation; the payment of duties, taxes, or other charges assessed or collected; or the refund, rebate, or drawback thereof. Freight forwarding firms that can help you with your international shipping include, on the following page:

ABF Freight Systems

55 South Redwood Road Salt Lake City, UT 84116-3158 (801) 355-2030 (801) 355-1516 Fax www.abfs.com

DB Schenker USA

3684 W. 2340 S. #F SALT LAKE CITY UT 84120 www.dbschenkerusa.com

Expeditors International

1136 South 3600 West, Ste 400 Salt Lake City, UT 84104-6527 (801) 303-6400 (801) 303-6464 Fax www.expeditors.com

Kintetsu World Express

1435 South 4800 West, Suite 100 Salt Lake City, UT 84104 (801) 972-9220 (801) 972-0651 Fax www.kweusa.com

Pilot Air Freight

1840 South Millstone Dr., Unit D Salt Lake City, UT 84104-6546 (801) 975-4007 (801) 975-2608 Fax www.pilotair.com

Team Worldwide

3760 W 2400 South Salt Lake City, UT 84120-7221 (801) 994-6067 (801) 994-6070 Fax www.teamair.com

The Topocean Group

6256 W Spring Mountain Rd.# 100 Las Vegas, NV 89146 (702) 269-0970 (702) 952-0835Fax www.topocean.com

R & L Global Logistics

2255 South 2940 West West Valley City, UT 84119 (877) 809-0168 www.rlglobal.com

Air & Sea International

4444 South 700 East, Ste 102 Murray, UT 84107-3075 (801) 264-9130 (801) 264-9131 Fax www.freightlink.net

DHL Worldwide Express

2371 South 3600 West Salt Lake City, UT 84119-1125 (800) 247-2676 www.dhl-usa.com

FedEx Trade Networks

176 North 2200 West, Ste 110 Salt Lake City, UT 84116-2997 (801) 363-3208 (801) 364-3280 Fax www.ftn.fedex.com

Kuehne & Nagel

3120 West California Ave, Ste A Salt Lake City, UT 84104-4607 (801) 973-2888 (801) 972-7037 Fax www.kuehne-nagel.com

Premier Movers, Inc.

Full Line of Transportation & Relocation Services 3963 South 200 East Salt Lake City, UT 84107 (801) 505-9384 www.premiermovers.us

Transgroup

4980 Amelia Earhart Drive Salt Lake City, UT 84116-2961 (801) 521-3700 (801) 521-5702 Fax www.transgroup.com

UTi

850 South 3600 West #B Salt Lake City, UT 84104-4628 (801) 973-0237 (801) 973-0242 Fax www.go2uti.com

Cargo-Link International

881 South 3760 West Salt Lake City, UT 84104-5506 (801) 975-9336 (801) 975-9406 Fax www.cargolink.com

Eagle Global Logistics

1890 South Millstone Dr., Ste E Salt Lake City, UT 84104-6548 (801) 908-6789 (801) 908-6750 Fax www.eaglegl.com

Int'l Freight Transport

920 Heritage Park Blvd., Ste 220 Layton, UT 84041-5645 (801) 773-9000 (801) 773-5400 Fax www.ift.com

Landst ar Express America

2500 Decker Lake Blvd, Ste 14 Salt Lake City, UT 84119-7673 (801) 433-7447 (801) 433-7448 Fax www.landstarexpslc.com

Service By Air

372 N. Billy Mitchell Rd, Ste C Salt Lake City, UT 84116-2934 (801) 363-5800 (801) 363-5811 Fax www.servicebyair.com

United Parcel Service

2040 W. Parkway Blvd. Salt Lake City, UT 84119-2004 (800) 742-5877 www.ups.com

Worldwide Cargo Specialties

76 West 13775 South Suite 8 Salt Lake City, UT 84020 (801) 523-0505 (801) 938-9019 Fax www.worldwidecargo.com

Carnets and Export Forms

Carnet Information

A Carnet (kahr-ney) is a customs document issued by the United States Council for International Business that enables a person to carry or send commercial samples, professional equipment, and exposition and fair goods temporarily into a foreign country without paying duties or posting bonds. This saves time going through customs at international borders and airports. Carnets are particularly useful for engineers, technicians, filmmakers, musicians and anyone else who takes equipment or samples temporarily into foreign countries. There are currently 94 ATA Carnet countries/regions, including Canada, Japan, the EU, the Pacific Rim, and parts of Africa. The following can provide Carnet information and application forms:

Roanoke Trade Service, Inc

1475 E. Woodfield Road Suite 500 Schaumburg, IL 60173-4903 (800) ROANOKE (847) 969-8200 www.carnet.roanoketrade.com

US Council for International Business

1212 Avenue of the Americas New York, NY 10036-1602 (866) 354-4480 (212) 575-0327 Fax www.uscib.org

Export Forms

In many cases, special forms are required when exporting to particular countries. An export declaration form is required in most cases. When exporting to Canada or Mexico, NAFTA Certificates of Origin may be required. Many countries also require a general Certificate of Origin. The following can provide information or forms for exporting:

Export Forms Company

PO Box 5061 Knoxville, TN 37918-0061 (800) 251-4083 www.exportforms.com

UNZ & Company

333 Cedar Ave., Building B, Suite 2, Middlesex, NJ 08846 (732) 667-1020 (732) 868-0260 Fax www.unzco.com

US Government Bookstore

201 West 8th Street Pueblo, CO 81003-3031 (719) 544-3142 <u>www.pueblo.gsa.gov</u>

Trade Licensing and Applications

Exporting some products may require that you obtain an export license from the U.S. Government. Determining if you need an export license, export license assistance, and license forms are available from the following government agencies:

Bureau of Industry and Security

Provides Detailed Export License Assistance And Export License Determinations Western Regional Office 3300 Irvine Avenue, Ste 345 Newport Beach, CA 92660-3112 949-660-0144; 949-660-9347 Fax www.bis.doc.gov

US Department of Commerce

General Export License Assistance And Small Quantities Of Export License Forms Utah Export Assistance Center 9690 South 300 West, Ste 201 Sandy, UT 84070-3340 (801) 255-1871 (801) 255-3147 Fax www.export.gov/utah

Office of Defense Trade Control

Defense Related Products, Military Sales, Rocket Or Missile Related Goods, Guns And Ammunition Directorate of Defense Trade Controls US Department of State (202) 663-1282 www.pmddtc.state.gov

Trade Compliance and Advocacy

Advocacy services can leverage the weight of the federal government to help in winning contracts and ensure a level playing field when competing abroad. The U.S. Department of Commerce also recognizes that it is imperative that U.S. companies have a means to address trade problems, trader barriers and unfair practices affecting competition to compete. Advocacy and Trade Compliance services are available to U.S. exporters to assists on these fronts.

The Advocacy Center

US Department of Commerce 14th Street & Constitution Avenue, NW, Rm. 3814-A Washington, DC 20230-0001 (202) 482-3896 (202) 482-3508 Fax www.export.gov/advocacy/

Trade Compliance Center

Market Access and Compliance/ITA
U.S. Department of Commerce
14th Street and Constitution Avenue, NW
Washington, DC 20230-0001
(202) 482-1191
(202) 482-6097 Fax
tcc.export.gov

Passport & Visa Services

The Travel Broker

Passport Photos, Consulting, Expedited Passports & Visas Services 5295 South 300 West, Ste G-25 Salt Lake City, UT 84107-4728 (801) 266-6464 (801) 252-8877 Fax www.thetravelbroker.com

VisAbility

Expedited New and Renewal Passport, Visa Services 230 West 200 South, Ste 2615 Salt Lake City, UT 84101-3489 (801) 359-8472 (801) 359-8473 Fax www.visa-bility.com

Ambassador

Passport & Visa Services 2811 Wilshire Blvd. Ste 720 Santa Monica, CA 90403-4807 (301) 828-7878 (310) 828-7474 Fax www.ambpv.com

Miscellaneous Services

The following services are available and may be helpful or necessary to those involved in international trade but do not fit well under other separate headings:

The Bruno Group

International Event Marketing & Management 8690 South Escalade Circle Salt Lake City, UT 84121-6114 (801) 349-2424 (801) 415-6863 Fax www.brunogroup.com

U.S. Legalization

Document Authentication, Legalization, & Certification Expeditors 1615 Bay Head Rd. Annapolis, MD 21409 (410) 349-4900 www.uslegalization.com

Internexus

ESL Training 455 East 400 South, Ste 202 Salt Lake City, UT 84111-3011 (801) 487-2499 (801) 487-2198 Fax www.internexus.edu

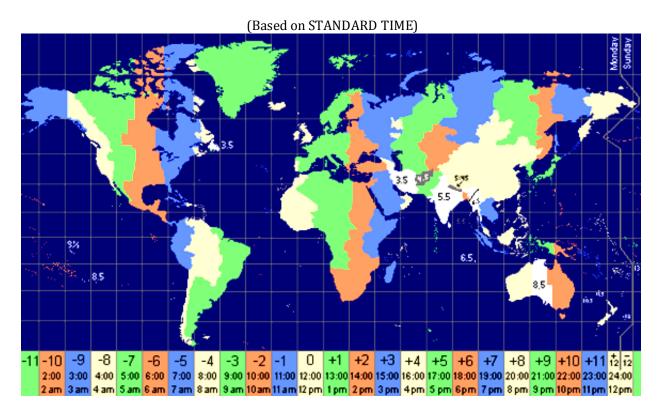
NAI Global Real Estate Svcs.

Acquisitions, Appraisal, Auctions, Consulting, Dispositions, Leasing, Lending, Property Management 1240 East 2100 South Salt Lake City, UT 84106 (801) 578-5555 www.naiglobal.com

International Telephone Codes

When calling a foreign country from the United States it is necessary to use a country code and city code. The numbers provided on foreign letterhead generally are local numbers and usually do not include the country codes. To dial a foreign country from the United States, dial 011 + Country code + City code + local number. For a full listing including city and region codes, visit www.countrycode.org

International Time Zones



For the current time of day for various cities throughout the world, go to the World Clock at: http://www.timeanddate.com/worldclock

Embassies, Consulates, and Industry Desks

US and Foreign Commercial Service Posts Abroad

The United States Department of Commerce, U.S. Commercial Service has a presence in many U.S. Embassies and Consulates throughout the world. The personnel in these offices are available to consult with U.S. businesspeople regarding business climate and businesses located in the country of concern, to locate business contacts in their respective countries, and with advanced notice can schedule prearranged meetings with prescreened contacts for visiting U.S. businesspeople. A current list of U.S. Commercial Service offices worldwide is available online at www.export.gov/worldwide-us/index.asp.

Listing of Industry Desks

The United States Department of Commerce's Office of Manufacturing and Services, a unit of the International Trade Administration has Washington, DC based staff specialists on various commodities and industries. These specialists can provide information on the competitive strength of the particular commodity or industry in the international market and information regarding exporting of the commodity to various countries. For a current list, visit the following link: http://export.gov/industry/index.asp

Foreign Embassies and Consulates

Occasionally foreign transactions will require some contact with the embassy or consular office of the particular country involved. This may be for legalization of certain paperwork or for other purposes. Travel abroad to many countries requires a visa for that country issued by the consular office. For a current list of the websites of foreign embassies and consulates in the United States, go to: http://www.state.gov/s/cpr/rls/dpl/32122.htm.

Honorary Consuls in Utah

Consular officers either are members of a country's Foreign Service or are local residents appointed by the foreign government to perform consular duties. A key responsibility of consular offices is to develop economic, commercial, scientific and cultural relations between the country they represent and the area in which they serve. Consulates facilitate scientific, academic, cultural, business and professional exchange. They also arrange for official visits in both directions. Consulates are a source of information on the country they represent: the economy, the society, culture, and tourism. Below is a list of local Honorary Consuls. Additional information regarding Honorary Consuls in Utah is available at www.utahconsuls.org.

Correction, Addition, or Suggestion Form Utah World Trade Resource Directory

Please complete and return this form if your firm or organization provides services to exporters and requests for listing in the next edition of this directory, if you have corrections to your current listing, or if you have suggestions as to improvements or information you would like to see included in this directory.

Name:_			
Address:_			
City:		State:	ZIP:
Telephone:			
Fax:_			
Contact:_			
Title:_			
Category for Listi	ing:		
	e the type of services offered by you		

Please Return To:

U.S. Department of Commerce Utah Export Assistance Center 350 S. Main St. Salt Lake City, Utah 84106 FAX 1-801-524-3072